

**Building Leaders of Character**

## THIS IS THAYER ★

At Thayer, we believe character is foundational to a leader's ability to lead one's self, others, and an organization. Open Enrollment programs reflect our proprietary 4-pronged comprehensive approach to developing leaders of character, grounded in the U.S. Army's timeless leadership principles of "Be, Know, Do" taught at the United States Military Academy (USMA) at West Point.

## WHAT YOU CAN EXPECT ★

A productive environment for personal and/or organizational growth, either as an individual or with your team. We inspire leaders to combine character with knowledge and action, in order to unleash the "whole leader". Expand your professional network and learn from others in different fields, while also developing and practicing new skills for successful leadership. Utilizes a blended learning approach using online pre- and post-work to establish context, enhance learnings, and accelerate cohort relationships.

- ✓ **Rich Content** – Unparalleled, comprehensive content both online and in-person, that challenges your perspective on personal and team leadership in highly interactive sessions grounded in military principle, academic rigor, and experiential team building exercises
- ✓ **Access to Experts** – Contextual learning through a network of world-renowned faculty with military, government, and corporate experience, who have lived, served, and practiced the leadership principles they teach
- ✓ **Meaningful Connections** – Sustainable relationships are created with your cohort & faculty, who transform into mentors & supporters on your leadership journey



## PROGRAMS ★

### ***Battle-Tested Leadership Strategies for Executives: Lessons From the Army and West Point***

Engage in battle-tested academic sessions and interactive, unique experiences among a cohort of mid-to-senior level leaders with varying backgrounds. Diverse participant backgrounds foster critical analysis and learning opportunities.

### ***Women Leading From the Front Lines: Core Leadership Principles From the Army and West Point (Oct. 6-9)***

Exclusive, limited opportunity to examine and develop strategies for leadership challenges that impact leader identity, resilience, trust, and communication, led by female faculty for females only. Engage in battle-tested academic sessions and interactive experiences among a cohort of role models and support network, and leave with core leadership tools for your personal and organizational growth.

**Trained more than 79,000 executives and frontline leaders from over 300 companies.**

**Average Net Promoter Score of 9.48 out of 10.**

### What

Immersive, exclusive, and interactive experience, led by retired General Officers and faculty who share their leadership lessons learned from West Point and the U.S. Army

### Audience

Mid-to-senior-level leaders, across all industries, who want proven, practical tools to be more effective leaders

### Registration

Limited to 30 participants on a first-come, first-served basis  
To register, please email us at:  
*registration@thayerleaderdevelopment.com*

### 2020 Dates

Mar 17-20, May 12-15, Sept 15-18, Oct 6-9 (women only), Oct 27-30, Nov 3-6, Nov 10-13

### Location

The Historic Thayer Hotel at West Point, NY, on the grounds of United States Military Academy

### Cost

\$6,900 all inclusive for full blended program, materials, meals, and guest room accommodations at the Historic Thayer Hotel at West Point

### For Questions

registration@thayerleaderdevelopment.com  
OR  
(845) 446-4731 ext. 8924

# FACULTY

Open Enrollment faculty, all inspirational leaders of character, lead and facilitate discussions, and also provide mentorship and guidance in small, interactive experiential sessions, which reflect the leadership principles, values, and ethics from the U.S. Army and West Point. Here are a few of Thayer's Open Enrollment faculty:



[Lieutenant General Frank Kearney](#)  
(U.S. Army Retired, USMA 1976)

Retired combat veteran and Deputy Director of Strategic Operational Planning with 35½ years in military. Former Deputy Combatant Commander for United States Special Operations Command.



[Brigadier General Rebecca Halstead](#)  
(U.S. Army Retired, USMA 1981)

27 years in military and first female graduate of West Point to be promoted to General Officer. 1<sup>st</sup> female in U.S. history to command in combat at the strategic level.



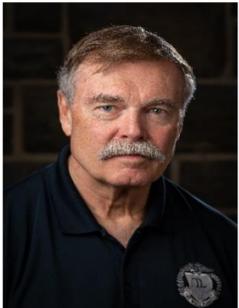
[Brigadier General Maureen LeBoeuf, Ed.D.](#)  
(U.S. Army Retired, St. Bonaventure 1976)

28 years in military as UH-1 helicopter pilot, first woman department head at USMA, and former executive director of Feagin Leadership Program at Duke Sports Medicine.



[Colonel Patrick Sweeney, Ph.D.](#)  
(U.S. Army Retired, USMA 1982)

Retired after 29 years in military to join Wake Forest University School of Business as Professor and Center of Leadership. Published scholar about trust and named a Top Thought Leader in Trust by Trust Across America.



[Colonel Lee Van Arsdale](#)  
(U.S. Army Retired, USMA 1974)

Decorated combat veteran with 25 years in military as Delta Squadron Commander and CEO of Creative Radicals, technology company. Consulted on *Black Hawk Down*, the movie.



[Colonel Pilar Ryan, Ph.D.](#)  
(U.S. Army Retired, USMA 1986)

27 years in military, including Professor of History at USMA. Published scholar on the history of cross-cultural relations and formation of organizational culture.

## ENROLL NOW in our 2020 Open Enrollment Sessions

MAR 17-20

MAY 12-15

SEP 15-18

OCT 6-9

OCT 27-30

NOV 3-6

NOV 10-13

Women only

## PROGRAM OVERVIEW

Participants will launch their Open Enrollment cohort experience virtually by exploring their personal leadership principles with our *“Leading with Character and Competence”* online course 2 weeks prior to arriving at West Point. Following their onsite program, participants will extend their learning experience and continue their leadership growth with our *“Leading with Purpose”* online course. These online courses also enhance interactions and opportunities for shared learnings and utilize multi-media activities to include videos, readings, large and small group discussions, and self-reflections.

The engaging and stimulating onsite 4-day experience includes applied academic classroom sessions, interactive experiential sessions in which you apply the lessons learned to real-life situations, thereby reinforcing core leadership principles, mentoring with expert faculty, networking time with other participants, and inspirational speakers.

Program topics cover a broad variety of leadership themes, such as:

- Explore your personal leadership principles and purpose
- Become more resilient in difficult times
- Leverage chaos to enhance success
- Develop and maintain trust
- Ensuring unity of action to achieve the mission
- Leverage social networks

