

### Course Summary

Every leader has a purpose, and when they discover it, they ignite a fire to become the best leader possible.

Brigadier General (Ret.) Becky Halstead illuminates principles for **Leading with Purpose** through personal stories about her time serving as a leader during the war in Iraq; as she led one of the world's largest supply chains for the US Army; and in poignant one-on-one interactions with soldiers.

While the work of managers is focused on efficiencies related to data and measures, leaders also must include the human dimension. BG Halstead illustrates how leadership requires recognizing the value of people and relationships, and the lasting impact you make as a leader on those you lead.

During this course, leaders will learn to:

- ✓ Encourage diversity of thought and experiences to improve decision making and strengthen teams
- ✓ Communicate effectively to connect & build relationships
- ✓ Leave a legacy by being significant in the lives of those you lead

Leaders collaborate to share stories of leading with purpose as they test new behaviors and model purpose-based leadership. Through testing, modeling and sharing, leaders begin to shape a culture that features trust, transparency and continual learning.



### You Will

- Create and share your purpose as a leader
- Develop a plan to recognize great performance
- Write a personal definition of leadership
- Begin to define and recognize how your leadership legacy will impact those you lead

### Outcomes

- Understand that fulfilling your purpose is reliant on aligning your choices, behaviors, and values
- Discover how to value and leverage diverse opinions, new voices and varied experiences
- Determine ways to connect with team members to build relationships and trust

### ABOUT THE EXPERT



#### BRIGADIER GENERAL (RETIRED) BECKY HALSTEAD

- First woman graduate of the U.S. Military Academy at West Point to be promoted to General Officer
- 30 years of experience leading large organizations in dynamic and challenging environments
- Author, *24/7: The First Person You Must Lead is You*



### LESSON PLAN

**Lesson 1:**  
Leading Yourself First

**Lesson 2:**  
Inspirational Leadership

**Lesson 3:**  
Leadership Behaviors

**Lesson 4:**  
What is Your Purpose

**Lesson 5:**  
Lead to Leave a Legacy